

## PROGRAMME – 2014

Main Venue: Administration Pavilion, Sant Pau Art Nouveau Site, Barcelona

### Day 1: Thursday

#### Session 1

#### Opportunity

**Opening:**

**Presentation of the Barcelona BioEconomy Forum 2014: *From Koli to Barcelona***

**Keynote addresses:**

**How can leaders drive the transition towards a sustainable bioeconomy?**

**Plenary & discussion:**

**Challenges and opportunities to advance the bioeconomy**

#### Session 2

#### Strategy

**Plenary & discussion:**

**Exploring strategic issues through successful stories**

**Themes**

- **Financing, evaluating and caring for non-tangible goods**  
Conservation versus renewable raw materials.
- **Accelerating the transition to a sustainable bioeconomy**  
Investing funds and policies in replacing non-renewable resources.
- **Exploring the water – energy – food nexus**  
Sustainable development to balance different needs.

### Gala Dinner

## PROGRAMME – 2014

### Day 2: Friday 28

#### Session 3

#### Action

**Plenary & discussion:** Translating strategy into action

**Workshop:** Proposals for action

#### Themes

- Engaging society (consumer attitudes and behaviours)
- Policy framework for innovation and investment
- Maximising the contribution of the bioeconomy to sustainable development

#### Session 4

#### Results

**Plenary & discussion:** Barcelona BioEconomy Forum conclusions  
Results and dialogue

### Dinner

### Day 3: Saturday 29 November

**Field trip:** **Mediterranean cork oak forest**  
Ecology, management and heritage at Les Gavarres, Catalonia.